

Presenters

Mahmoud Alaish, University of St. Thomas
Chrissy Baune, University of St. Thomas
Marc Bonnet, PhD, ISEOR, Université Jean Moulin Lyons 3
John Conbere, EdD, University of St. Thomas, SEAM, Inc.
Laura Friesenborg, EdD, Paul T. Bucci and Associates
Chato Hazelbaker, EdD, Clark College
Alla Heorhiadi, PhD, EdD, University of St. Thomas, SEAM, Inc.
Mark E. Hillon, PhD, Lafayette Institute
Yue Cai Hillon. PhD, Western Carolina University
Charity Hovre, University of St. Thomas
Alanna Kennedy, EdD, University of St. Thomas
Mary Paulson, University of St. Thomas
Toni Pearson, University of St. Thomas, Hartl Pearson Consulting
Michel Péron, PhD, ISEOR, Sorbonne
Susan Quint, EdD, SEAM, Inc.
Robert Randall, EdD, Staging Concepts, SEAM, Inc.
Maïté Rateau, ISEOR
Eric Sanders , Benedictine University
Amandine Savall, ISEOR
Henri Savall, PhD, ISEOR, Université Jean Moulin Lyons 3
Veronique Zardet, PhD, ISEOR, Université Jean Moulin Lyons 3



The 3rd conference on Socio-Economic Approach to Management

University of St. Thomas, Minneapolis, MN, USA

May 14-15, 2015



Thursday May 14, 2015

- 8:00 Registration
- 9:00 Welcome
- 9:30 Presentation & discussion
- **The strategic bedrock theory and cohesion leverage effect**, Henri Savall & Veronique Zardet
- 10:15 Break
- 10:35 Presentations & discussion
- **SEAM and Transformational Learning**, Alla Heorhiadi, John Conbere
 - **Double-Loop Learning through SEAM**, Laura Friesenborg & Susan Quint
- 12:00 Lunch
- 1:00 Presentations & discussion
- **Methods and tools of contractualisation to stimulate the involvement of physicians in the team management and the organizational development of hospitals**, Marc Bonnet, Frantz Datry, Patrick Tabchoury & Véronique Zardet
- 2:00 Break
- 2:20 Presentations & discussion
- **Similarities and Differences between SEAM and the Philosophy of Process Consultation**, Toni Pearson
 - **Human Interactions in Strategic Planning: SEAM, OD and Traditional Business School Processes**, Bob Randall, Duane Carter & Mahmoud Alaish
- 3:20 Break
- 3:40 Presentations & discussion
- **The Incurable Descendants of F.W. Taylor**, Mark Hillon & William Smith
 - **The emerging need of business development in the medico-social sector**, Maïté Rateau
- 4:40 Closing panel
- 5:00 Conference concludes

Friday, May 15, 2015

- 9:00 Welcome
- 9:20 Presentations & discussion
- **The Cultural Compatibility of SEAM**, Yue Cai Hillon & Geraldine Kisiel
 - **Can SEAM Practitioners Have Immunity To The Virus?** Chrissy Baune & Charity Hovre
- 10:20 Break
- 10:40 Presentations & discussion
- **The Application of SEAM and Lean Principles to Train and Create a Highly Flexible Workforce**, Alanna Kennedy
 - **Case study: Intervening in an American College**, John Conbere, Alla Heorhiadi & Chato Hazelbaker
 - **The conception of a Differentiation Strategy based on a Socio-Economic Intervention-Research”: Case of a Catering Company in the Process of Creation**, Amandine Savall & Pierre François
- 12:00 Lunch TMH room 252
- 1:00 Presentations & discussion
- **Drawing On Qualimetric Intervention Research To Prepare A Professional Doctorate Dissertation**, Marc Bonnet, Michel Péron, & Patrick Tabchoury
 - **A Comparison of Methodologies in SEAM and Medical Translational Research: Expanding Learning Horizons**, Eric Sanders
- 2:00 Break
- 2:20 Presentations & discussion
- **SEAM in Human Services Organizations: A Conceptual Framework**, Mary Paulson
 - **The Time Is Right for SEAM in the U.S.**, Sue Quint & Laura Friesenborg
- 3:40 Closing panel
- 4:00 End of conference