**5th US SEAM Conference**

**Thursday May 18, 2017**

**9:00** **Welcome**

**9:30**

* Henri Savall & Amandine Savall – *Features of people at work: TFW virus and vaccine:  keys to socially responsible capitalism.*
* John Conbere & Alla Heorhiadi – *The self-aware organization*

**10:30 break**

**10:50**

* Chrissy Baune &Toccara Stark – *Middle management perspective on the SEAM tools*
* Mike Silva – *Supervisor’s experience of SEAM*
* David Swenson & Lynn Kalnbach – *Understanding and managing resistance to change in SEAM*

**12:00 Lunch**

**1:15**

* Dave Dobosenski *– CEO’s experience* of *SEAM intervention*
* Laura Jensen – *The art of steering: Senior leader’s perspective*
* Sally Bajak – *SEAM implementation in a business office*

**2:15 Break**

**2:25**

* Marcella de la Torre – *Healthcare: Heroic interventions vs. incremental care*
* Sue Quint – *The Four-leaf Clover revisited*

**3:10 Break**

**3:30 Business Panel**

**5:00** **Conclude for the day**

**5:30 – 7:30 Reception at Zeitgeist Atrium**

**222 E. Superior St.**

**5th US SEAM Conference**

**Friday May 19, 2017**

**9:00**

* Alla Heorhiadi & Bob Hartl – *Creating context to understand organizational data*
* Véronique Zardet, Frantz Datry & Amandine Savall – *Front line management, productivity and development of sales: implementing SEAM in a publicly traded company.*
* Carole Bousquet – *The role of managers in individual and collective competencies development: SEAM in a SME of trading and ripening fruits and vegetables*

**10:20 Break**

**10:40**

* Lynne Hamre & John Conbere – *Case study at SB&T*
* Marc Bonnet – *Contribution of DBA programs to impactful management research*
* Julia Bates – *The TFW virus in banking industry*

**12:00Lunch**

**1:15**

* Heather Abel & Jes Beck – *Lessons learned from implementing SEAM management tools*
* Bob Randall – *SEAM and employee engagement*
* Jill Letendre *– Meaning of* *Human* *potential: a case study*

**2:20** **Break**

**2:40**

* Debra Salsi – *The TFW Virus and the American Dream*
* Alanna Kennedy – *SEAM, Safety and Introduction of the SAFE Program*

**3:30 Discussion & wrap up**

**5:00** **Conclude for the day**

**Conference Presenters**

Heather Abel, College of St. Scholastica, Duluth, MN

Julia Bates, College of St. Scholastica, Duluth, MN

Chrissy Baune, MA, Ed.D, BestBuy, Minneapolis, MN

Sally Bajak, SCRMC, St. Croix Falls, WI

Jes Beck, College of St. Scholastica, Duluth, MN

Marc Bonnet, PhD, ISEOR & IAE Lyon, University Jean Moulin Lyon, France.

Carole Bousquet, ISEOR, Lyon, France.

John Conbere, MDiv, EdD, SEAM, Inc., Minneapolis, MN

Dave Dobosenski, SCRMC, St. Croix Falls, WI

Marcella de la Torre, EdD, U of St. Thomas, St. Paul, MN

Laura Jensen, SCRMC, St. Croix Falls, WI

Lynne Hamre, DBA, College of St. Scholastica, Duluth, MN

Bob Hartl, MA, College of St. Scholastica, Duluth, MN

Alla Heorhiadi, PhD, EdD, SEAM, Inc., Minneapolis, MN

Lynn Kalnbach, PhD, College of St. Scholastica, Duluth, MN

Alanna Kennedy, Ed.D. The Alanna Group, LLC

Jill Letendre, MBA, College of St. Scholastica, Duluth, MN

Bob Randall, MBA, Ed.D, Transcend Engagement, LLC, MN

Debra Salsi, MBA, DM, Bowie State University, MD

Henri Savall, PhD, ISEOR & IAE Lyon, University Jean Moulin, Lyon, France.

Mike Silva, Clark College, Vancouver, WA

Toccara Stark, EdD, Clark College, Vancouver, WA

David Swenson, PhD, College of St. Scholastica, Duluth, MN

Sue Quint, Ed.D, Consultant, Minneapolis, MN

Véronique Zardet, PhD, ISEOR & IAE Lyon, University Jean Moulin, Lyon, France.



The 5th Annual US Conference on the Socio-Economic Approach to Management

**May 18 – 19, 2017**

**Duluth, Minnesota, USA**

Sponsored by

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and

**The College of St. Scholastica**

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