

SEAM



The College of
St. Scholastica



**The 7th Annual US Conference on the Socio-Economic
Approach to Management**

“Leadership Today: Challenges and Innovative Approaches”

May 16 – 17, 2019

Duluth, Minnesota, USA

Sponsored by

The SEAM Institute

and

The College of St. Scholastica

Minnesota, USA

in collaboration with

ISEOR (Institut de socio-economie des entreprises et des organisations)

Lyon, France

Thursday, May 16

8:00 - 8:45	Registration, breakfast
9:00	Welcome Rick Revoir, Dean, School of Business and Technology, College of St. Scholastica; John Conbere, Co-Director of the SEAM Institute; Henri Savall, SEAM founder, President of ISEOR; Bob Hartl, Director of MBA, School of Business and Technology, College of St. Scholastica;
9:20	Dave Dobosenski, <i>A Need to Change. The Value of SEAM</i> Frank Johnson, <i>SEAM Intervention in a Complex Multi-Specialty Clinic – Pearls and Challenges</i>
10:15	Break
10:30	John Conbere & David Swenson, <i>Complexity Leadership and SEAM</i> Panel: <i>Leaders' Response to Dealing with Complex Problems</i>
Noon-1:30	Lunch
1:30	Veronique Zardet, <i>SEAM as Complimentary Analysis in Healthcare in France</i> Sue Quint, <i>The Data Driven Organization: A SEAM Perspective</i> Laura Jensen, <i>Great Leadership –an Individual or Collective Effort?</i>
2:45	Break
3:00	Pierre El Haddad, <i>Convivial Leadership and Excessive Proceduralization in a Middle Eastern NGO: An Explosive Mix</i> Sherry Basile, <i>Positive Intelligence (PQ): The Empirical Link of Conscious Positivity to Leadership Effectiveness and Team Performance</i> Gilles Guyot, <i>Implementing Leadership Skills Through SEAM</i>
4:45	Wrap up
5:00	Reception at the Boat Club in the Harborview Room

Friday, May 17

8:15	Breakfast
9am	Henri Savall & Véronique Zardet, <i>The Manager: Conductor of Sustainable Social and Economic Performance Orchestra</i> Alla Heorhiadi, <i>SEAM as a Means to Foster Intelligent Disobedience.</i> Kristine Fuge, <i>Balanced Leadership: Benefits and Difficulties</i>
10:30	Break
10:45	Breanna Carlson, <i>Embracing Disobedience: Lessons from a Mid-Level Manager</i> Marc Bonnet, <i>Macro-Social Problems: The Hidden Costs of Illiteracy</i> Helen Claudon, <i>Challenges of Middle Level Management in Surgical Services</i>
Noon-1:30	Lunch
1:30	Chrissy Baune, <i>The Many Roles of the SEAM Leader</i> Pierre El Haddad & Véronique Zardet, <i>Leadership Challenges in a Morphing Organization: Consulting for the Market Leader</i> Christine Grotjon, <i>Adaptive Leadership and SEAM</i>
2:45	Break
3:00	Lindsay Schipper, <i>The Need for Self-Care of Nursing Leadership</i> Peter Sigler, <i>TFW Virus's Influence on how People Lead and Manage</i> Wrap-up discussion
4:30	Closing words

Conference Presenters

1. Chrissy Baune, EdD, MBA, Best Buy, Minneapolis, MN
2. Sherry Basile, PhD, Tanner Health System, Carrollton, GA
3. Marc Bonnet, PhD, ISEOR & IAE Lyon, University Jean Moulin, Lyon, France.
4. Breanna Carlson, MBA, College of St. Scholastica, MN
5. Helen Claudon, RN, St. Croix Regional Medical Center, St. Croix Falls, WI
6. John Conbere, MDiv, EdD, SEAM Institute, Minneapolis, MN
7. Dave Dobosenski, MBA, CEO, St. Croix Regional Medical Center, St. Croix Falls, WI
8. Kristine Fuge, JD, MAPA, CAO, St. Croix Regional Medical Center, St. Croix Falls, WI
9. Christine Grotjon, MBA, UnitedHealthcare, Minneapolis, MN
10. Gilles Guyot, PhD, University of Minnesota, MN
11. Alla Heorhiadi, PhD, EdD, SEAM Institute, Minneapolis, MN
12. Pierre El Haddad, DBA, ISEOR, Lyon, France & St. Joseph University, Beirut, Lebanon
13. Laura Jensen, CNO, St. Croix Regional Medical Center, St. Croix Falls, WI
14. Frank Johnson, VPMA, St. Croix Regional Medical Center, St. Croix Falls, WI
15. Sue Quint, EdD, MAOL, Fulcrum Health, Minneapolis, MN
16. Peter Singler, MBA, College of St. Scholastica, Duluth, MN
17. Lindsay Schipper, MBA, MA, RN-BC, NE-BC, Children's Minnesota
18. Henri Savall, PhD, ISEOR & IAE Lyon, University Jean Moulin, Lyon, France.
19. David X. Swenson, PhD, LP, College of St. Scholastica, Duluth, MN
20. Véronique Zardet, PhD, ISEOR & IAE Lyon, University Jean Moulin, Lyon, France