

SEAM



The College of
St. Scholastica



The 8th International US Conference on the
Socio-Economic Approach to Management

“Complexity, Leadership, and Change in a Time of Crisis”

May 21 – 22, 2020

Sponsored by

The SEAM Institute

and

The College of St. Scholastica

Minnesota, USA

in collaboration with

ISEOR (Institut de socio-economie des entreprises et des organisations)

Lyon, France

Thursday, May 21	
9:00 -9:15	<p>Welcome</p> <p>John Conbere, <i>Co-Director of the SEAM Institute, Minnesota</i> Rick Revoir, <i>Dean, Stender School of Business and Technology, College of St. Scholastica, Minnesota</i> Veronique Zardet, <i>Director of ISEOR, Lyon, France</i></p>
9:15	<p>Session 1: Complexity and Crisis</p> <p>Moderator Alla Heorhiadi</p> <ul style="list-style-type: none"> • John Conbere, <i>Managing complex problems</i> • Dave Swenson, <i>Complexity as a framework for crisis</i> • Dave Dobosenski, <i>Living through complexity</i>
	<p>Panel experts: Sue Quint & Bob Randall</p>
10:00	<ul style="list-style-type: none"> • Marc Bonnet, <i>Social and economic Impacts of the crisis in Europe</i> • Pierre El Haddad, <i>Lebanese ways to cope with crisis</i> • Sergiy Ivakhnenkov, <i>Ukraine: dealing with the series of crises</i>
	<p>Panel experts: Sue Quint & Bob Randall</p>
10:45-11:00	<p>Break</p>
11:00	<p>Session 2: Leading and Managing in a Time of Crisis</p> <p>Moderator Bob Randall</p> <ul style="list-style-type: none"> • Dave Swenson, <i>Leadership in the time of crisis</i> • Veronique Zardet, <i>Why SEAM is needed during the crisis</i> • Jocelyne Eid, <i>How SEAM helped a Lebanese bank during crisis</i>
	<p>Panel experts: Alla Heorhiadi & Marcella de la Torre</p>
11:45	<ul style="list-style-type: none"> • Sophie Le Ledan, <i>How French hospitals adapted to respond to the crisis</i> • Anita Lundquist, <i>SCRMC Pharmacy's adaptation to work in crisis</i> • Laura Khachan, <i>The Response of the pharmaceutical industry to COVID-19: A SEAM Case from Lebanon</i>
	<p>Panel experts: Alla Heorhiadi & Marcella de la Torre</p>
12:30	<p>End</p>
Friday, May 22	

9:00	<p>Session 3: Impact of Crisis on Change</p> <p>Moderator Cheryl Throgmorton</p> <ul style="list-style-type: none"> • Veronique Zardet, <i>Examples of SEAM adaptations during the crisis</i> • Thomas Brooks, <i>The Change Curve</i> • Mel Sullivan, <i>Overcoming crisis fatigue in senior service</i>
	<p>Panel experts: Steven Rippe & John Conbere</p>
9:45	<ul style="list-style-type: none"> • Jay Haugen, <i>Unleashing human potential in a K-12 system</i> • Catherine Glee-Vermande, <i>Shaking French cultural beliefs</i> • Chato Hazelbaker, <i>The leader's role in fighting pessimism in the time of pandemic</i>
	<p>Panel experts: Steven Rippe & John Conbere</p>
10:30 10:45	<p>Break</p>
10:45	<p>Session 4: Crisis as the Opportunity</p> <p>Moderator Alla Heorhiadi</p> <ul style="list-style-type: none"> • Eric Sanders, <i>Using SEAM to define the new normal</i> • Cindy Lefton, <i>Navigating the new normal</i> • David Rowan, <i>Capturing productivity lessons learned during a crisis</i>
	<p>Panel experts: Cheryl Throgmorton & Marisa Sanchez</p>
11:30	<ul style="list-style-type: none"> • Yabome Gilpin-Jackson, <i>Transformation after trauma: The power of resonance</i> • Bob Randall, <i>Making meaning out of chaos</i>
	<p>Panel experts: Cheryl Throgmorton & Marisa Sanchez</p>
12:15	<p>Q&A Wrap up</p>
12:30	<p>End</p>

Conference Presenters and Experts

1. Marc Bonnet, PhD, ISEOR & IAE Lyon, University Jean Moulin, Lyon, France
2. Thomas Brooks, PhD, EVP of Professional Services, Psychological Associates, St. Louis, Missouri
3. John Conbere, EdD, MDiv, SEAM Institute, Minnesota
4. Dave Dobosenski, MBA, CEO, St. Croix Regional Medical Center, St. Croix Falls, Wisconsin
5. Jocelyne Eid, PhD candidate, Operational Risk Manager, Lebanon & Gulf Bank, Beirut, Lebanon
6. Yabome Gilpin-Jackson, PhD, Supporting Learning & Development Consulting Inc., Canada
7. Catherine Glee-Vermande, PhD, Associate Professor, Jean Moulin University, Lyon, France
8. Chato Hazelbaker, EdD, VP of Enrollment Mgmt & Marketing, Carroll College, Helena, Montana
9. Pierre El Haddad, DBA, ISEOR, Lyon, France & St. Joseph University, Beirut, Lebanon
10. Jay Haugen, Executive Director, EdVisions, Minnesota
11. Alla Heorhiadi, PhD, EdD, SEAM Institute, Minnesota
12. Sergiy Ivakhnenkov, PhD, Professor, National University Kyiv-Mohyla Academy, Kiev, Ukraine
13. Laura Khachan, Brand Manager, Medinova Pharmaceuticals, Lebanon; PhD candidate, ISEOR
14. Sophie Le Ledan, Head nurse, Bordeaux University Hospital, PhD candidate, ISEOR, Lyon, France
15. Cindy Lefton, PhD, VP of Organizational Consulting, Psychological Associates, St. Louis, Missouri
16. Anita Lundquist, PharmD, ED of Pharmacy, St. Croix Regional Medical Center, St. Croix Falls, WI
17. Sue Quint, EdD, VP of Business Intelligence & Business Analytics, Fulcrum Health, Minnesota
18. Bob Randall, EdD, MBA, Assistant Professor, College of St. Scholastica, Minnesota
19. David Rowan, VP of Organizational Consulting, Psychological Associates, St. Louis, Missouri
20. Steven Rippe, EdD, Director of New School Development, St. Paul, Minnesota
21. Marisa Sanchez, PhD, OD & Change Mgmt. Consultant, Maryland
22. Eric Sanders, PhD, Organization Development Economist, LLC, Chicago, Illinois
23. Melanie (Mel) Sullivan, EdD, SVP, Chief People Officer, Ecumen, Minnesota
24. David X. Swenson, PhD, LP, MBA Director in Rural Health College of St. Scholastica, Minnesota
25. Marcella de la Torre, EdD, Director, Center for Innovations in Healthcare, UST, Minnesota
26. Cheryl Throgmorton, EdD, VP of OD, Psychological Associates, St. Louis, Missouri
27. Véronique Zardet, PhD, ISEOR & IAE Lyon, University Jean Moulin, Lyon, France