



The 10th International Conference on the Socio-Economic Approach to Management
Embracing the Complexity of Organizational change

Day 1		Thursday May 19, 2022	9 am to 1 pm US CDT
9:00	Welcome	Technology input Eric Nordgren, <i>College of St. Scholastica</i> , Henri Savall, <i>ISEOR, Lyon, France</i> Bob Hartl, <i>College of St. Scholastica, Minnesota</i> John Conbere, <i>SEAM Institute, Minnesota</i>	
9:15	Session 1	<ul style="list-style-type: none"> Mary Demain, <i>A visual overview of SEAM</i> Henri Savall, Veronique Zardet, <i>A socio-economic approach to the actor's behavior in transforming organizations</i> Adele Jamaeldine, <i>How SEAM enhanced implementation of Project Management office at the Tripoli container terminal</i> 	Moderator Alla Heorhiadi Panel discussion with experts Mel Sullivan & Patrick Carney
10:00	Session 1 (Con't)	<ul style="list-style-type: none"> Chato Hazelbaker, <i>The Covid virus versus the TFW virus</i> Catherine Glee-Vermande, <i>Earlier philosophers on the need to change</i> Pierre El Haddad, <i>Improvisation as a balancing act between chaos and survival</i> 	Moderator Alla Heorhiadi Panel discussion with experts Mel Sullivan & Patrick Carney
10:45	Break		
11:00	Session 2	<ul style="list-style-type: none"> John Conbere, Alla Heorhiadi <i>Love in the workplace</i> Sarah Skillman, <i>The power of hope in organizations</i> Sophia Opatska, <i>Organizational resilience in time of turbulence</i> 	Moderator Cheryl Throgmorton Panel discussion with experts Bob Randall & Mary Paulson
11:45	Session 2 (Con't)	<ul style="list-style-type: none"> Dave Swenson, <i>Emerging dialogue for professional and organizational effectiveness</i> Marc Bonnet, Luis Bueno, <i>Small business in great economic difficulties which deployed a quality system according to SEAM</i> Ali Takash, <i>Proactive personality, job performance, and organization performance: case of Express Petroleum company (Lebanon)</i> Marc Chouinard, <i>Making change viral, by shifting mindsets and tapping into individuals' ego and motivations</i> 	Moderator Cheryl Throgmorton Panel discussion with experts Bob Randall & Mary Paulson
1pm		End of Day 1	

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Day 2		Friday May 20, 2022	9 am to 1 pm US CDT
9:00	Session 3	<ul style="list-style-type: none"> • Mel Sullivan, <i>Effective change starts with leader</i> • Dave Dobosenski, <i>Organizational culture as an incubator of sustainable change</i> • Camille Bres, <i>Comparing American and French approaches to change</i> • Raymon Saner, Lichia Yiu, <i>Putting SDG implementation into larger systemic context</i> 	<p>Moderator Alla Heorhiadi</p> <p>Panel discussion with experts Chato Hazelbaker & John Conbere</p>
9:45	Session 3 (Con't)	<ul style="list-style-type: none"> • Marc Bonnet, Gilles Guyot, <i>Educating managers through SEAM to face complex situations: Example of a master program adapting SEAM to the future</i> • Omayya Kuran, <i>Joint DBA program (ISEOR-UOB): Innovative value in times of crises</i> • Bob Randall, <i>Teaching MBA students to lead with a SEAM and OD mindset</i> 	<p>Moderator Alla Heorhiadi</p> <p>Panel discussion with experts Chato Hazelbaker & John Conbere</p>
10:45	Break		
11:00	Session 4	<ul style="list-style-type: none"> • Mahmoud Alaish, <i>Overcoming difficulties in a transformation process in the Saudi culture: The case of a Saudi nonprofit</i> • Natalia Bordun, <i>NGOs in Ukraine: Culture of relationship</i> • Andriy Rozhdestvensky, <i>Crisis leadership in extreme conditions</i> • Eric Sanders, <i>Using SEAM to rebuild Ukraine</i> 	<p>Moderator</p> <p>Cheryl Throgmorton</p> <p>Panel discussion with experts Mary Demain & Sarah Skillman</p>
11:30	Session 4 (Con't)	<ul style="list-style-type: none"> • Fadi Mahmoud, <i>The blindfolded rabbit: A transformational journey at MSS</i> • Sajida Oshman, <i>Divorce in the workplace</i> • Brian Irwin, <i>Organizational complexity: A self-constructed prison fabricated from fear of uncertainty</i> 	<p>Moderator</p> <p>Cheryl Throgmorton</p> <p>Panel discussion with experts Mary Demain & Sarah Skillman</p>
12:45		Wrap Up	
1 pm		End of Conference	
		Networking, Zoom chat rooms	

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Conference Presenters and Experts

1	Mahmoud Alaish, EdD	Mahmoud Alaish Advisors	Jeddah, Saudi Arabia
2	Marc Bonnet, PhD	ISEOR & IAE Lyon, University Jean Moulin	Lyon, France
3	Camille Bres	TV5Monde	Paris, France
4	Luis Bueno	PhD student	Peru
5	Natalia Bordun	Ukrainian Catholic University	Lviv, Ukraine
6	Patrick Carney, LP, MBA	myHealth for Teens & Young Adults	Minnesota
7	Marc Chouinard	World Wide Technology	Colorado
8	John Conbere, EdD, MDiv	SEAM Institute	Minnesota
9	Mary Demain	The Liminal Edge	Texas
10	Dave Dobosenski, MBA	St. Croix Regional Medical Center	Wisconsin
11	Catherine Glee-Vermande, PhD	Jean Moulin University	Lyon, France
12	Gilles Guyot	ISEOR	Lyon, France
13	Adele Jamaleldine	University of Balamand	Lebanon
14	Chato Hazelbaker, EdD	Northland Pioneer College	Arizona
15	Pierre El Haddad, DBA	St. Joseph University	Beirut, Lebanon
16	Alla Heorhiadi, PhD, EdD	SEAM Institute	Minnesota
17	Brian Irwin, MAA	The Liminal Edge	Texas
18	Omayya Kuran	University of Balamand	Lebanon
19	Fadi Mahmoud	University of Balamand	Lebanon
20	Sophia Opatska, PhD	Ukrainian Catholic University	Lviv, Ukraine
21	Sajida El Othman, PhD	Independent researcher	Lebanon
22	Mary Paulson, EdD	Department of Human Services	Minnesota
23	Bob Randall, EdD, MBA	College of St. Scholastica	Minnesota
24	Andrew Rozhdestvensky, PhD	Lviv Business School	Lviv, Ukraine
25	Raymond Saner, PhD	CSEND & Basel University	Switzerland
26	Eric Sanders, PhD	Organization Development Economist, LLC	Illinois
27	Henri Savall, PhD	ISEOR & IAE Lyon, University Jean Moulin	Lyon, France
28	Sarah Skillman, MAA	The Liminal Edge	Texas
29	Mel Sullivan, EdD	Ecumen	Minnesota
30	David X. Swenson, PhD, LP	College of St. Scholastica	Minnesota
31	Ali Takash	University of Balamand	Lebanon
32	Cheryl Throgmorton, EdD	Webster University	Missouri
33	Lichia Yiu, PhD	Centre for Socio-Eco-Nomic Development	Geneva, Switzerland
34	Véronique Zardet, PhD	ISEOR & IAE Lyon, University Jean Moulin	Lyon, France

Sponsored by
the SEAM Institute and the College of St. Scholastica, Minnesota, USA
in collaboration with
ISEOR (Institut de socio-économie des entreprises et des organisations)